

2 of 3

Rep Firm
Sales Office (WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PER STATION V.10
LN4- CREDIT 1X 10/3
LN9- CREDIT 1X 10/1
LN12- CREDIT 1X 10/1
LN15- CREDIT 1X 10/1
TTL BEF- 10575, TTL \$ CREDIT- 1050, REV TTL- 9525
SPOTS MKGD ONTO HL# 9838852
TR VERONICA FOR DAN

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*4	M-TH	4P-5P	DR OZ	:30	\$200.00	10/01-10/04	0	0	0	\$0.00	
Rating: 1.2												
[CREDIT WAS TAKEN FOR SPOT ON 10/03 (1/WK)]												
V11 Effective Dates Changed												
	*9	M	530A-6A	GOOD DAY UTAH	:30	\$250.00	10/01-10/01	0	0	0	\$0.00	
Rating: 1.6												
[CREDIT WAS TAKEN FOR SPOT ON 10/01 (1/WK)]												
V11 Effective Dates Changed												
	*12	M	7A-8A	GOOD DAY UTAH	:30	\$300.00	10/01-10/01	0	0	0	\$0.00	
Rating: 3.0												
[CREDIT WAS TAKEN FOR SPOT ON 10/01 (1/WK)]												
V11 Effective Dates Changed												

Station KSTU-TV SALT LAKE CITY, UT Agency () SMART MEDIA GROUP Rep Firm () WASHINGTON
 Advertiser () POLITICAL 814 KING ST, SUITE 400 Sales Office () DAN DRISCOLL
 Product LOVE FOR UT-CD 4 ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# 928C03 Agency C/P1/P2/E LOVE/ORDR/928C03 Flight Dates 09/28/2012 - 10/04/2012 Salesperson Phone# 202-955-5342
 Buyer Patricia Dome Hiatus Weeks Salesperson FAX# 917-206-9589
 Phone#
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 3.0
 [CREDIT WAS TAKEN FOR SPOT ON 10/01 (1/WK)]
 V11 Effective Dates Changed

*26 TH 7P-8P X FACTOR :30 \$2,800.00 10/04-10/04 2 1 2 \$5,600.00
 Rating: 9.7
 V5 Comment Changed, Spots/week Changed

*32 W 3P-4P JUDGE JUDY :30 \$200.00 10/03-10/03 1 1 1 \$200.00
 Rating: 1.6
 V5 Added

---REPORT TOTALS---
 Report Totals: 3 / \$5,800.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00 Oct 12: 14 / \$8,925.00
 Sales Totals: 16 / \$9,525.00
 Station Totals: 16 / \$9,525.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$45,357
 CABL 0% KDLU 0% KJZZ 2% KSL 30% KSTU 21%
 KTVX 13% KUCW 0% KUTV 34% UNKB 0% UNKN 0%

Books null
 Demos RA35+